Your Essential Supplements, Inc.

HEALTHY LIFESTYLE

Getting Started Guide

- Scientific Nutritional Education
- Carbohydrate Counter
- How Your Body Utilizes Food



• Meal Plan & Food Hints

TM

- Supplement Overview
- Frequently Asked Questions

We go beyond popular diets and questionable advice by providing you with a complete lifestyle plan based on established medical science.

You will learn about the most healthful foods to eat for maximum nutritional value.

The YES Healthy Lifestyle will help you stay lean, energized, and healthy for life!



Toll Free: 866-YES-1124 (866-937-1124) Local in Houston: 713-840-7723 Hours of Operation: Mon. - Thurs. 8:00 am - 4:00 pm & Fri. 10:00 am - 4:00 pm CST

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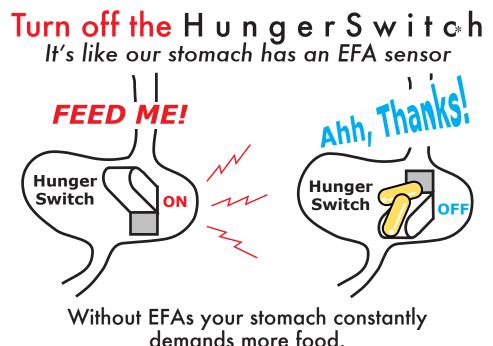
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Beware of harmful advice from the popular press. Do your own research before following any diet plan!

Don't be fooled by those telling you that we are all overeating because we have food everywhere. When eating properly, we don't have the urge to overeat because we're not hungry. It's that simple. Natural hunger fulfillment, as opposed to appetite suppression, is the solution to becoming lean for life.



* The YES™ Healthy Lifestyle Plan is based on the study of reliable sources such as medical and

science textbooks, unbiased studies, all supported by real-life results. YES[™] does not provide medical advice. For guidance concerning any medical condition please consult your health care provider. This booklet is for information purposes only. The statements in this booklet have not been evaluated by the Food And Drug administration (FDA). The information in this booklet is not intended to treat, prevent or cure any disease.

HOW YOUR BODY WORKS What your body does with the foods you eat.

There are 3 food categories: Protein, Fat and Carbohydrate. Let's start by looking at what your body does with Carbohydrates.



Carbohydrate Foods Are:

- Sweets
- Breads
- Pasta
- Rice
- Starchy Vegetables
- Fruits

Your digestive system breaks ALL carbs down into glucose (sugar). Most people eat 20 times the amount of sugar per meal than their body is meant to handle! This can cause health problems, weight gain and prevent you from burning stored body fat.





Carbs are broken down into glucose or sugar. Once broken down, the sugar is sent to the liver for processing, but too many carbs exceeds the liver's capacity to handle the overload!



Carbohydrate is just a fancy name for sugar!



Your body keeps about 1 teaspoon of sugar in your bloodstream.¹ When too much sugar is ingested and not used immediately for energy, insulin is released by the pancreas to store the remaining sugar as excess body fat. This protects you from high blood sugar levels. Insulin also prevents your body from burning the fat you've already stored.

IMPORTANT NOTE: The pancreas is only meant to secrete insulin no more than 2 times daily so eating carbohydrates (starches, sweets, even fruits and starchy veggies) more than twice a day puts even more strain on your delicate pancreas.

Carbohydrates HALT fat burning in 2 ways:²

1) Using carbs for energy prevents you from using stored body fat. Your body chooses the carbs for fuel first, leaving excess body fat stored right where it is.

2) The majority of the carbs you eat get stored as excess body fat. While carbs are being stored, no <u>body fat can get burned</u>.



Too many carbs = All weight loss comes to a dead STOP!

Fat Stores Increase...

...Faster than they can be Burned for Energy



So, what about the Calorie theory?³

In an experiment conducted by Harvard University, some participants ate high carbs (lowcalorie), while others ate lots of animal-based protein (low-carb). Although the protein eaters ate twice as many calories as the low-calorie group, they didn't gain any weight, whereas the low-cal/<u>high</u>-carb eaters all gained weight. Low-carb success has been proved again and again by those following the YESTM protocol. It's not the amount of calories eaten, but the content of the calories. Sugar calories = Fat Storage!

WARNING! Health Risk!



A high carbohydrate diet can contribute to:

- Constant hunger
- Perpetual weight gain
 Susceptibility to colds
- Exhaustion & fatigue
- Mental fogginess
- Allergy symptoms
- Hormone Imbalance • Heartburn/acid reflux

And did you realize that sugar, not natural fat and protein, feeds bacteria and most viruses, too.?

Your brain gets alerted that there's too much of a sugar overload on your delicate pancreas.

Something must be done to stop the constant bombardment of sugar in your system and ensure your body gets the nutrients it requires! But what can you do differently when you've followed popular low-fat/low-calorie dietary guidelines and it hasn't worked?



YES[™] Supplements to the Rescue!

A Diet Based on the Science of the Body and Natural Foods

Essential Nutritional Supplementation

A Healthier, Slimmer You!

YES[™] Supplements and nutritional guidelines are based on thousands of hours of research in the world's top medical textbooks and scientific publications. All nutritional information has been thoroughly studied for accuracy and time-tested. Real-life results are the foundation of our program!

Helping others is our driving force. We continually search for the truth among conflicting dietary health advice, and weed out information that is not based on medical science. We've

discovered exactly what each of us needs to achieve great health. The YES™ Healthy Lifestyle provides full explanations of the how's and why's of each of our recommendations. This sets us apart from other diet programs and is precisely why we don't call our program a "diet" but a "lifestyle."

Understanding the science of your body and changing your lifestyle for the better, will help you feel and see the difference, just as we have for ourselves!

Look closely at the following facts about what you may "believe" is correct concerning foods and eating habits, compared to the scientific facts. Some of the following information may surprise or even shock you.

Food Utilization Chart*

** Smart Replacement for the Erroneous "Calorie Theory" & Faulty Food Pyramid! **

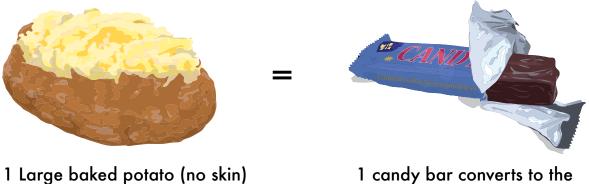
The chart below illustrates the "value" of foods based on the science of your body. As you can see natural foods are vital, while carbs (sugar) and trans fats should be avoided: References can be found on page 18.

| Carbohydrates (bread, rice, pasta, sweets, starchy vegetables & fruit) | Natural Fats/Protein (meat, eggs, real butter, cheese, nut & seed oils, cream) | Trans Fats (Margarine, shortening, processed oils, lowfat foods) |
|---|--|---|
| Non-Essential: Body doesn't need carbs to be healthy or survive ⁴ | <u>Essential</u> : Body needs to survive and maintain good health ⁵ | Damaging!: Not used properly by your body |
| <u>Stops fat burning:</u> Prevents body from using stored body fat for energy | <u>Used most efficiently for</u> <u>energy</u> : encourages body to burn stored body fat | Damaging!: Body uses in place of natural fats |
| <u>Sugar High / Low</u> : Leaves you with a "sugar low" | <u>Burns slower for energy</u> : Body's preferred energy source - no "sugar low" | Damaging!: Negatively affects immune system |
| Raises blood sugar: Can lead to a variety of health problems like Diabetes | <u>Needed for</u> : cell structure, brain, hormones, nerves, eyes, biochemical reactions, oxygenation | Damaging!: Causes defective cholesterol and damaged cell structure |
| High processing: Means most carbs are lacking nutritional value | <u>Vital Nutrition</u> ! Natural Fat & Protein do <u>NOT</u> contribute to disease! | Damaging!: Contributes to disease! |

Once processed by your body, all carbs become the same thing, sugar! When storing body fat, your body won't distinguish between a complex or a simple sugar.

Example:

converts to 7 tsp of sugar



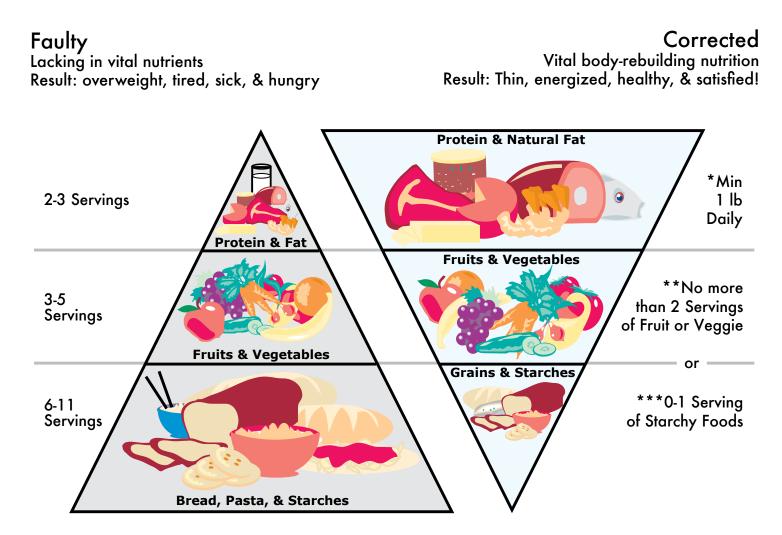
1 candy bar converts to the same amount of sugar! 7 tsp!

Note: 1 Large potato WITH the skin = 10 tsp of sugar! Even worse than the candy!)

THE FAULTY FOOD GUIDE PYRAMID

The left pyramid is based on standard FDA recommendations (considering all varieties of the pyramids they now offer). The right pyramid is based on the *science* of how your body works. Take a look at the serving sizes for the FDA's <u>Faulty Food Pyramid</u>! Is it any wonder we're facing an epidemic of obesity, and illness is rampant!? Not only are we told to eat massive amounts of food all day long, but the food that is most highly recommended is nearly all SUGAR, with little to NO nutritional value.

The <u>Corrected Food Pyramid</u> on the right has been flipped upside down. It demonstrates the highest level of appetite fulfillment, reasonable serving sizes and excellent nutrition.



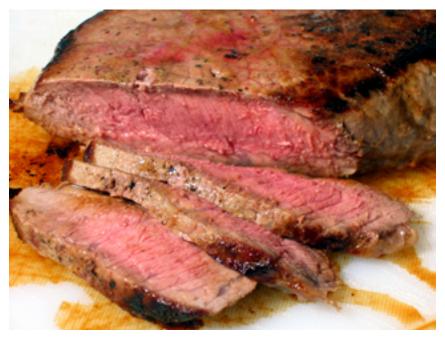
*Be sure to get the first-class protein you need every day.

**Vegetable serving size equals up to 1 cup. Vegetables and fruits that are higher in sugar should be eaten in smaller portions. Example: 1/2 a banana = 1 serving.

***Bread serving size equals 1 slice. Other starchy foods serving size equals 1 oz.

Note: We've developed a much better way to measure the nutritional values of foods. Please see our Food Utilization Factor Chart on pages 9-10.

PROTEIN & NATURAL FATS The Body Re-Builders



A) First-class protein is needed for:

- Muscle structure
- Balanced blood pH
- Enzyme production
- Hemoglobin in the blood
- Antibodies in the bloodstream

First-class protein (animal based, like meats and cheese) and natural fats like eggs, nuts, cheese and cream, are the most important, nutritionallydense foods you can eat.

Your body requires daily body rebuilding materials in order to prevent muscle and body structure from weakening and breaking down and to keep your immune system working as efficiently as it should.⁴

Animal-based protein should be the foundation of your meals.

- B) First-class fat is needed for:
 - Oxygen transfer
 - Cellular structure
 - Hormone production
 - Collagen in the skin
 - Brain health

IMPORTANT NOTE: Non-animal-based protein such as rice, beans, and soy, is not usable by your body to the extent needed to maintain good health (you only use about 1/4 of what you eat). If you're vegetarian, be sure to get sufficient eggs, cheese, butter and even fish in your diet. Otherwise your body won't have the materials it needs to rebuild itself efficiently. Long-term health problems can result from a lack of these vital nutrients.⁵

We are not saying don't eat vegetables and fruits. Though their nutritional value is minimal, by all means give yourself variety. Some carbohydrate foods are not as high in sugar as others.

So Enjoy...

- green leafy veggies
 - avocadospinach
- mushroomsasparagus
- melonscelery

berries
celery
half a portion of higher-carb fruits like apples and bananas or half portions of starchy foods like potato or rice.

(Check our Carbohydrate Guide (pg. 17 for more options.)

HERBIVORE VS CARNIVORE Digestive Comparison Chart

| Teeth: | MAN | WOLF | SHEEP |
|---|---------------------|----------------------|---------------------|
| incisors: | both jaws | both jaws | lower jaw only |
| molars: | ridged | ridged | flat |
| canines: | small | large | absent |
| Jaw: | MAN | WOLF | SHEEP |
| movements: | vertical | vertical | rotary |
| function: | tear & crush | tear & crush | grinding |
| mastication: | unimportant | unimportant | vital function |
| rumination: | never | never | vital function |
| Stomach: | MAN | WOLF | SHEEP |
| capacity: | 4 pints | 4 pints | 8 1/2 gallons |
| emptying time: | 3 hours | 3 hours | never empties |
| interdigestive rest: | yes | yes | no |
| bacteria present: | no | no | yes - vital |
| protozoa present: | no | no | yes - vital |
| gastric acidity: | strong | strong | weak |
| cellulose digestion: | none | none | 70% - vital |
| digestive activity: | weak | weak | vital function |
| Colon & Caecum: | MAN | WOLF | SHEEP |
| size of colon | Short/small | Short/small | Long |
| caecum size: | tiny | tiny | Long |
| function of caecum : | none | none | vital function |
| appendix: | vestigial | absent | Caecum |
| rectum: | small | small | capacious |
| digestive activity: | none | none | vital function |
| cellulose digestion : | none | none | 30% - vital |
| bacterial flora: | putrefactive | putrefactive | fermentative |
| food absorbed: | none | none | vital function |
| volume of faeces: | small/firm | small/firm | voluminous |
| gross food in faeces: | rare | rare | large amount |
| Gaul Bladder: | MAN | WOLF | SHEEP |
| size: | well-developed | well-developed | often absent |
| function: | | | weak/absent |
| Digestive Activity: | strong MAN | strong WOLF | SHEEP |
| from pancreas: | solely | solely | partial |
| from bacteria: | none | none | partial |
| | | | partial |
| from protozoa: | none | none | |
| overall efficiency: | 100% | 100% WOLF | 50% or less SHEEP |
| Feeding Habits | MAN | | - |
| frequency: Survival without: | intermittent MAN | intermittent WOLF | continuous SHEEP |
| | | | |
| stomach colon & caecum: | possible | possible | impossible |
| microorganisms: | possible | possible | impossible |
| plant foods: | possible | possible | impossible |
| animal protein: | impossible | impossible | possible |
| Ratio of Body Length to: | MAN | WOLF | SHEEP |
| entire digestive tract/small intestine: | 1:5 1:4 | 1:7 1:6 | 1:27 1:25 |
| | Huge difference! | | 4 times Longer! |

As you can clearly see the science tells the story of what we should be eating!

We are often told that the digestive system of humans is more like a sheep or a cow (vegetarian) than to a wolf. <u>This is completely incorrect</u> and not based on the science of human physiology. Our digestive system is almost identical to that of a wolf, as you've seen above. We are NOT designed to be eating multiple meals throughout the day like a cow, with 4 stomachs, or a sheep.⁶

When we initially researched to create this chart, we could find absolutely NOTHING giving the <u>amount of fat stored when eating carbohydrates</u>. We were shocked! Surely others had already researched the amount of fat stored when eating a slice of bread or drinking a glass of juice. Instead we found a lot of <u>misinformation</u>. So, we are proud to bring you <u>the facts</u>.

Food Utilization Chart*

** Smart Replacement for the Erroneous "Calorie Theory" & Faulty Food Pyramid! **

| Type of Food | <u>%Used to</u> <u>Fuel its own -</u> <u>Digestion</u> | <u>*%Used in</u> <u>Body Struc -</u> tu <u>re & Processe</u> s | <u>%Eliminated</u> as Waste | <u>%Stored as</u> fat (not used as energy) | <u>%Used as</u> energy (not stored as fat) |
|---------------------------|--|--|--------------------------------|--|--|
| Animal Based Protein | 60-70% | 30-40% | 5% fiber | 0% | 0-100% (as needed) |
| Natural Fats & Oils | 40% | 30-60% | 5% | 0-5% | as high as 50% |
| Cheese | 40% | 10-20% | 5% | 5% | 40% |
| Soy* Bar | 40% | 10% | 10% | 30% | 10% |
| "Protein" Bars | 40% | 10% | 10% | 30% | 28% |
| Protein Shake* | 45% | Usually Not Healthy* | 20% | 20% | 15% |
| Nuts/Seeds | 45% | 20% | 10% | 10% | 15% |
| Grains/ Cereals | 25% | 10% | 10% | 50% | 5% |
| Bread | 25% | 10% | 10% | 50% | 5% |
| Baked Beans | 30% | 5% | 20% | 40% | 5% |
| Green Leafy Vegetables | 40% | 5% | 55% | 0% | 0% |
| Potato | 30% | 5% | 15% | 50% | 0% |
| Melon | 30% | 5% | 5% | 60% | 0% |
| Berries | 30% | 5% | 20% | 45% | 0% |
| Banana | 30% | 5% | 15% | 50% | 0% |

Food Utilization Chart Details Explained:

<u>Food Fueling Its Own Digestion</u>: Some foods require a lot of their own fuel to facilitate their own digestion. First-class protein use 60-70% of itself to "fuel" its digestion. Fats use about 40% and carbohydrates typically just 15% to no more than 30%. This leaves less of the food available for body structure or fat storage. This is precisely why it is vital to get sufficient animal-based protein in your diet – at least 60% of it "vaporizes away" to fuel its digestion.

<u>Food Used in Body Structure</u>: This is where our bodies get what they need to remain healthy. You cannot maintain the integrity of a building without the proper materials for regular maintenance. This is precisely why, as you can see on the chart, <u>animal-based protein and fat</u> is so vital for cellular health, tissues, and organs and should be the foundation of every meal. It is the <u>carbohydrates</u> that are virtually <u>nonexistent in your body's structure</u>. Without essential nutrients from fats and proteins, your body cannot maintain long-term good health.

<u>Food Stored as Body Fat if Not Burned Immediately for Energy</u>: When your body uses food for energy, it won't burn its own body fat. If you want to lose excess fat, you should minimize foods with a high fat storage rating.

<u>Note</u>: The percentages are net, <u>AFTER DIGESTION</u>. For example, <u>virtually all of what</u> is left of the carbohydrate after digesting goes to body fat. Percentages are estimates based on generalized comparisons of different food groups.

• Lots of Soy is <u>never recommended</u>. Never use soy as a meat replacement. Small amounts of soy, like soy sauce or a little Miso in soup, are fine.

• "Protein" bars are <u>NOT recommended</u>. Soy protein isolates and hydrolyzed proteins are awful for humans. They are not utilized and are not beneficial nutritionally.

• Never use liquid meal replacement diet drinks. These are typically loaded with carbohydrates, adulterated fats, and are highly processed. They should not even be considered "food."

<u>At most</u>, 3 pounds (about 1300 grams) of carbohydrates are required to gain 1 pound of body fat (about 450 grams). One-third goes right to fat.

*Soy protein and other hightly-processed protein products used in shakes are often unhealthy. Natural Whey protein, from grass-fed cows is good and and exception to the rule.

One-third of the carbohydrate you eat goes directly to more stored body FAT!

Let's see if it makes sense. If you <u>gained 10 pounds in a year</u>, which the average American has been gaining, then 10 lb over 52 weeks = .2 lb per week, which MEANS you eat a little over 1/2 pound of carbohydrates a week. A slice of bread contains about 10 gm carbohydrates, so the loaf is about 240 grams. <u>Eating a loaf of bread a week makes you fatter by 10 pounds a year!</u> Add a few desserts and sodas, and you double it to 20 pounds fatter each year! This is precisely why when following a high carbohydrate diet, everyone keeps telling you to exercise more and more. It is a constant "battle of the bulge" that never ends in lasting success. There you have it: the science clearly shows that overweight and obesity can be caused strictly by excess carbohydrate consumption. <u>The Nutritional Value of Foods Have Changed</u> Food processing removes or destroys many valuable nutrients. Many essential minerals have been depleted in the soil. Harmful pesticides, antibiotics, hormones, & chemical fertilizers are in foods. Genetic Modification has altered foods in ways we don't even know yet.

Lifestyles Have Changed

We eat more fast foods and junk foods. Most foods are highly processed. Even fresh produce is irradiated. Misinformation is prevalent leading to harmful dietary habits.

<u>The Environment Has Changed</u> Increased levels of toxins are in our air, water, and foods. Chemicals and pesticides are used in growing foods.

With YES[™] Supplements & nutritional guidelines, you get what you need. An entire vitamin store in only 3 supplements!

Our highly specialized nutritional supplements provide the necessary benefits to help correct many of these modern problems.



• YESTM Ultimate EFAs (capsules or liquid) provide the healthy essential oils that are processed out of most of today's foods in order to extend their shelf-life. We call them "Ultimate" because they are in the "parent" form, unlike other brands that are almost all derivatives. YESTM Ultimate EFAs are higher in Omega 6 than 3, which also sets us apart from others. It is the pure, unprocessed "parent" Omegas 6 and 3 that our body requires each day.

• YES[™] Ultimate Minerals provide nutrients that are often missing in food due to over-farming and use of artificial fertilizers. YES[™] Ultimate Minerals work with the vitamins in your foods to make them much more effective.

• YES[™] Herbal formula (capsules or liquid) is based on a time-tested blend used for over 100 years that is unrivaled for its gentleness and effectiveness. To this we added other beneficial herbs that make our formula unique. Reducing harmful levels of toxins is important to help combat the negative effects of food additives, including: pesticide residues, steroid residues, preservatives, and hormone residues. YES[™] Herbal also aids in digestion and circulation.



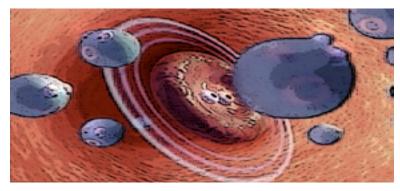
Benefits Include:

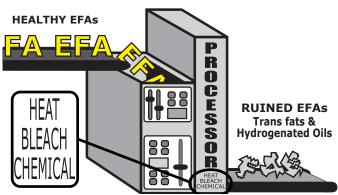
- Strengthens immune system
 Aids in appetite fulfillment
 - Smoother skin
 - Increased oxygenation
 - Used in cellular structure
- Increases endurance
- Reduces food cravings
- Benefits the brain
- Shiny hair & nails
- Used to make hormones

"Parent" EFAs are essential because our body can't make them, they must come from food or from a supplement. Nearly all EFA supplements on the market are derivative-based (DHA, EPA, etc.). This means that they aren't in their "parent" form. Our bodies primarily use omega 6 and 3 EFAs in their "parent" form and convert the derivatives needed from the parents. This sets YESTM Ultimate EFAs more than a cut above other "EFA" supplements.

EFAs are very delicate, They are sensitive to heat and chemicals, so food processors alter them and fresh food producers irradiate them so fruits and veggies wont spoil on the shelves. Once an EFA has been altered in this way (turned into a trans fat), it is not the same substance and is very harmful.

YES™ Ultimate EFAs are organically grown and cold pressed in order to maintain their integrity.





Our cells need unaltered, Parent EFAs every day. EFAs are "oxygen magnets" meaning they help oxygenate your cells. Cells with high oxygen content are far healthier and have resistance to toxins and damage.

Simply breathing oxygen isn't enough to oxygenate cells. It takes EFAs to carry the oxygen into your cells membrane.

The powerful argument against fish oil supplements

The most popular EFA supplements seem to be based on fish oil. But this is the worst way to get your EFAs! Fish don't have oil glands, so in order to get oil from them they essentially have to be juiced. It's common knowledge our waters are not as clean as they used to be, and there's no guarantee fish oil supplements are as pure as they should be to be when taken in such concentrated doses. The very process the oil goes through to get "clean" damages the delicate oils. Most importantly, fish oil won't give you your "parent" oils or your unadulterated omega 6 because it's primarily omega 3 and almost all derivatives! Learn more at: <u>BeyondFishOil.com</u>.

YES™ Parent EFAs are far superior to fish oil supplements!







Benefits Include:

- Makes vitamins more efficient
- Formation of bones & teeth
- Utilized in the blood
- Works with immune system
- Used in cellular function
- Aids in metabolism of sugar
- Components of enzyme systems
- Can reduce fatigue
- Needed for proper nerve function

YES[™] Ultimate Minerals are unique in that unlike most minerals supplements, ours are Truly-Chelated. This means they are tied to amino acids, the way they would be if they were in our foods. Few mineral supplements can say this.

Important Note: Most Americans have been "magnetizing out" critical minerals because of harmful phytates (fiber) from overdosing on carbs!

YES[™] Ultimate Minerals along with the <u>vitamins</u> in your food <u>work together</u> for exceptional health!









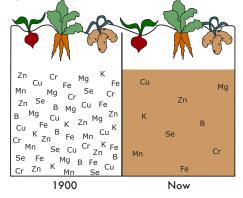


Co-enzymes

Minerals are vitamin activators or Co-enzymes. Working together these nutrients help your bodily processes work up to 1,000,000 times more efficiently!

A big deal is made of taking vitamins, but minerals don't get the attention they deserve. While vitamins are still available to us in our foods, 8 essential minerals are now missing.

Modern farming methods: over-farming the same land again and again and the use of artificial fertilizers, have stripped many of the essential minerals we need from the soil. Also, it's important to realize that our bodies are designed to get nutrients from the animal that ate the plant. A human's digestive system can't break down plant fiber to get to the nutrients locked inside, but the animal's system can. See the Digestive Comparison Chart on page 8. Plants may look the same, but they now have far fewer minerals.







YES[™] Herbal Benefits:

- Helps with joints
- Helps immune system
- Helps circulation
- Cleanses tissues and blood
- Helps clean the intestinal tract
- Aids in many skin problems
- Helps reduce allergy symptoms

YES[™] Herbal is based on the time-tested Essiac[®]* formula used for close to 100 years. It is unrivaled for its gentleness and effectiveness.

Herbs in our formula include:

- Burdock (Burdock Root)
- Sheep Sorrel
- Slippery Elm
- Chinese Rhubarb (Turkish Rhubarb)
- Cat's Claw Bark (added by us for added benefits)

Your body stores toxins in body fat as a safety mechanism to keep them out of your bodily processes. Negative effects can be felt as toxins are released when you burn fat for energy and as you lose weight. Toxins can negatively affect your immune system, making you feel fatigued and unwell. They can also cause allergy symptoms to be more intense.

YES[™] Herbal formula has precisely what you need to help combat these unwanted substances. Without a gentle cleanse, our bodies waste precious energy fighting off and trying to eliminate harmful toxins on its own. Our formula assists your body's natural processes, making the constant fight against impurities that much easier.



Cells Before Detox



Cells After Detox

Our herbal formula also assists in digestion and elimination and our liquid herbal supplements can be used topically to aid in treating blemishes and other skin problems. There are no artificial preservatives in YES™ Herbal formula.

^{*} Essiac[®] is a product of Resperin Corporation.





YES[™] Ultimate EFAs Take 2 capsules **twice daily**.* For extra help with appetite or energy, take 20 minutes before meals or prior to workout.





YES[™] Herbal Take 1 capsule or 2 tablespoons of liquid Herbal **daily**. Can be taken anytime of day.

Step One - Eat Right: Based on Science-Not Opinion

Follow the guidelines outlined in this booklet. Remember, the only foods that store body fat are carbohydrates, so to lose weight or maintain your current size, keep carbs to a minimum.

Step Two - YESTM Supplements

Replenish vital nutrients that may be missing in food. Here are a few helpful hints:

- Take YES™ Ultimate EFAs 20 minutes before eating to help reduce your appetite
- Take YES[™] Ultimate EFAs 20 Minutes before workout to help increase stamina and speed recovery.
- Always take YESTM Ultimate Minerals with food.
- Avoid taking YES™ Ultimate Minerals with high-fiber foods. Fiber blocks mineral absorption.
- Take YESTM Herbal supplements to help your body deal with impurities and more.

*<u>YESTM Ultimate EFAs Based on Body Weight: Minimum Adult Amount = 4 caps or 1 teaspoon daily</u>

Based on average 120-160 lb person.

1 additional capsule or 1/4 teaspoon daily per every 40 lbs of body weight over 160 lbs. EXAMPLE: 200 lb person should take 5 capsules or 1.25 teaspoons daily.



Breakfast*

Eggs: scrambled, poached, fried, quiche, omelette, deviled Real Cheese: cheddar, swiss, mozzarella, jack... Bacon, Sausage (links, patties), or Ham Tea or Coffee (organic preferred): Black or with Half-and-Half or Heavy Cream 1 piece of low-carb toast (occasionally) with real butter or cream cheese

Lunch*

Meat: deli style, chicken, turkey, beef, pork Fish: tuna, salmon, sardines or shellfish (unbreaded) Salad/vegetables: tossed salad, egg salad/green beans, squash, etc. Full-fat dressing, mayonnaise, sour cream with powdered ranch mix Fruit: berries, melons, half your portion of higher sugar fruits like apples or bananas

Dinner*

Meat: chicken (unbreaded), turkey, beef, pork Fish: tuna, salmon, sardines or shellfish (unbreaded) Salad/vegetables: asparagus, cucumber, tomato, spinach, artichoke or tossed salad Dessert: dark chocolate, low-carb pudding, homemade low sugar ice cream, etc.

Snack (if you want it)

Deli style meats, pork rinds, cheese, beef jerky, nuts (pistacios are lowest carb), etc.

*Eating 3 meals per day is not necessary – 2 is enough.

SIMPLE FOOD TIPS

The Goal is Simple:

• <u>Minimize</u> carbohydrates, you <u>don't need to eliminate</u> them!

- Eliminate trans fats and hydrogenated oils (read the labels).
- Minimize highly processed food (boxed, prepackaged).
- <u>Maximize</u> natural delicious proteins & low-carb veggies (organic is best).
- Maximize healthy and appetite-fulfilling natural fats
- <u>Maximize</u> essential nutrients-replacing what's missing in modern foods.
- <u>Eliminate</u> poisonous artificial sweeteners.

Tip #1: Snacks – <u>Avoid eating carbs 3 hours or less before</u> <u>bed</u>. Blood sugar levels will stay elevated all night, preventing you from burning fat as you sleep. <u>Eating protein before bed is fine</u>.

Tip #2: Don't use olive oil or unsaturated vegetable oils on high heat or for roasting or long cook times because heat will turn them into trans fats. Use coconut oil, peanut oil, or ghee (clarified butter) for these dishes or for deep frying. Add butter or olive oil afterwards for flavor.

Tip #3: It's <u>not necessary</u> to eat 3 times a day. The Meal Plan above is an example only - you can choose 2 out of the 3 meals for each day listed above.

BASIC CARBOHYDRATE GUIDE

| 8 oz. Beer 1.5 tsp | Whiskey 0 | Brandy 0 |
|---|---|-----------------------------------|
| Bourbon 0 | Vodka 0 | Red Wine .5 tsp |
| White Wine 1 tsp | 8 oz. Screwdriver 3 tsp | |
| Beverages: | | |
| 1 cup Apple Juice 6 tsp | Black Coffee 0 | 12 oz. non-diet Soda 7.5 tsp |
| 1 cup Fruit Punch 8 tsp | 1 cup Orange 5 tsp | 1 cup Carrot Juice 2 1/2 tsp |
| Cereals (by volume): | | |
| 1 cup Corn Flakes 4 tsp | 1/2 cup Oatmeal 4 tsp | 1/2 cup Bran 4 tsp |
| Cheeses: | | |
| Cream cheese & cottage cheese have ver | ry little. carbs. Make sure you purchas | se real - not processed – cheese. |
| Cookies: | | |
| Average 2 tsp. per cookie. | | |
| Pasta/Bread/Flour: | | |
| Bagel 6 tsp | 2 slices White Bread 4 1/2 tsp | English Muffin 6 tsp |
| 8 oz. Pasta 6 1/2 tsp | 4" diameter Pancake 2 1/2 tsp | |
| Fruit: | | |
| Apple 4 1/2 tsp | Avocado 1 1/2 tsp | 1 Banana 5 tsp |
| 4 oz. Cherries 2 tsp | 1/2 Grapefruit 3 tsp | 1/2 Cantaloupe 2 tsp |
| 4 oz. Grapes 3 tsp | Peach 2 tsp | Orange 4 1/2 tsp |
| 8 oz. Papaya 3 tsp | Pear 4 1/2 tsp | 1/2 cup Raisins 10 tsp |
| 8 oz fresh Pineapple 12 tsp | 1/2 cup blueberries 2 tsp | 1 cup strawberries 2 tsp |
| Milk/Ice Cream: | | |
| 1 cup Half & Half 2 1/2 tsp | 1 cup Heavy Cream – neg* | 1 cup Milk (all kinds) 5 tsp |
| 1 cup Sour Cream (not "lite") 1 1/2 tsp | 1 cup Plain Yogurt 2 1/2 tsp | 1 scoop Ice Cream 4 tsp |
| Ice Cream Soda 7 1/2 tsp | Milk Shake 10 tsp | |
| Nuts: | | |
| 1/4 cup Almonds 2 tsp | 1/4 cup Roasted Cashews 2 tsp | 1/4 cup Peanuts 1.5 tsp |
| 1/4 cup Pecans 1 tsp | 1/4 cup Pistacios .5 tsp | 1/4 cup Macadamias 1 tsp |
| Salads: | | |
| 3/4 cup Fruit 4 1/2 tsp | 1 cup Macaroni 10 tsp | 1/2 cup Potato 2 1/2 tsp |
| 1/2 cup Chicken Salad 1/2 tsp | Tossed Greens neg* | Egg Salad (with real mayo) 0 |
| Soups (1 cup): | | |
| Bean 5 tsp | Clam Chowder 6 tsp | Potato 5 tsp |
| Vegetables: (even large servings of sor | ne vegetables have little carbs) | |
| 1 Onion 2 tsp | Celery stalk neg* | 1/2 cup Squash 2 tsp |
| 1 Cucumber neg* | 1/2 cup Mashed Potato 2 1/2 tsp | 1 med. Tomato 1/2 tsp |
| 1 cup Pumpkin 3 1/2 tsp | 1/2 cup Mushrooms 3/4 tsp | 1/2 cup Zucchini 3/4 tsp |
| 20 Potato Chips 4 tsp | 15 French Fries 5 tsp | 1/2 cup Green Beans 1 tsp |
| 1 cup Peas 5 tsp | 1 cup Tomato Sauce 5 tsp | 1 cup Spinach 1 tsp |
| 1 ear of Corn 6 tsp | 1 cup Broccoli 1 1/2 tsp | 1 Sweet Potato/Yam 9 tsp |
| 1 cup Carrots 2 tsp | 1 serving of Baked Beans 10 tsp | |
| Frozen/canned/packaged foods: | | |
| | ing the contents Multiply the grams | of carbohydrates by 4 to get ca |
| Packaged foods come with labels describ | | |



Q: Are all mineral supplements the same?

A: No. In order for minerals to be utilized in your cells, they need to be "transported" via amino acids as they would if they were in your food. Unfortunately minerals in the proper form are not common among supplements. YES[™] Ultimate Minerals are unique because they are Truly-Chelated (tied to amino acids) so your body gets full benefit.

Q: Are YES™ Supplements safe for children and pets?

A: Yes, definitely. Not only are they safe, but they are vital nutrition that will benefit your entire family.

Q: I already take Flax oil/Fish oil, do I really need YES™ Ultimate EFAs?

A: Yes, you do. Flax is only part of what your body needs, and alone it can cause an imbalance leaning too heavily on Omega 3 derivatives. YESTM Ultimate EFAs contain organic flax, plus the other essential oils to ensure you get the ideal balance of parent omega 6 and 3. Also, YESTM Ultimate EFAs are FAR superior to fish oil in purity and in "Parent" Omega balance, as well as overall effectiveness. Learn more at, <u>BeyondFishOil.com</u>.

Q: Are fruits and vegetables alone enough to maintain optimum health?

A: Unlike popular opinion, fruits and vegetables alone don't provide the level of nutrition sufficient to maintain good health. For example, they don't contain bio-available EFAs, and many have high sugar content. We recommend eating only a small amount of high sugar/ starchy vegetables and fruits (1 - 2 servings daily). Otherwise you may overload on sugar.

Q: Can you recommend an alternative to sugar and artificial sweeteners?

A: Yes, we also carry Stevia[™] natural herbal sweetener. It's safe, doesn't store body fat, and even has health benefits.

Q: How do I get sufficient fiber eating low-carb?

A: Your body naturally requires much less fiber to work properly than you've been led to believe. Normally, a small serving of vegetables or fruit is sufficient to give you the fiber you need. Women often need a little more fiber than men, but it is not necessary, when your body is working properly, to load up on grains or fiber supplements. It may take a couple of weeks to wean your body off of high-fiber, but you will normalize and need much less roughage once your body adjusts to its proper diet.

REFERENCES & ENDNOTES

1) *Textbook of Medical Physiology*, pg. 936, Arthur C. Guyton, John E. Hall, W B Saunders Co., January 15, 1996, ISBN: 0721659446.

2) *Ibid*.

3) Harvard Study: Harvard School of Public Health as reported in New England Journal of Medicine.

4) *Nutrition and Physical Degeneration*, by Weston A. Price, McGraw Hill - NTC; 15th edition (June 2003) ISBN: 0879838167. (out of print).

5) *Bowes & Church's Food Values*. Jean A. T., Ph.D. Pennington, Anna De Planter Bowes, Helen Nichols Church, Lippincott Williams & Wilkins; 17th edition (January 15, 1998), ISBN: 0397554354

6) http://www.second-opinions.co.uk/carn_herb_comparison.html